

NEWS

For Immediate Release

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Dariel Quintana Named Florida Market President for Devoted Health

New Healthcare Company Prepares to Offer Medicare Advantage Plans to Floridians in 2019

WALTHAM, Ma. [May 1, 2017] — Devoted Health, a new healthcare company preparing to launch Medicare Advantage plans for Floridians in 2019, has selected Dariel Quintana as its Florida Market President. Quintana brings to the company more than a two decades of experience working with healthcare providers in Florida.

Prior to joining Devoted Health, Quintana held a series of positions with Humana, including Director of Sales, Regional Vice President, Vice President of Provider Development, and Vice President of Florida Primary Care. In this last role, he had Profit & Loss responsibility for one of Florida's largest primary care practices, with direct operational responsibility for more than 50 clinics and over 200 clinicians.

Aiming to launch Medicare Advantage plans in 2019, Quintana will be essential in introducing and establishing Devoted Health in the country's third most populous state where 19.5 percent of Floridians are over the age of 65.

"Dariel is a seasoned expert in working with healthcare providers serving seniors in Florida. He understands the market deeply, having worked directly with clinics, physicians and members themselves," said Ed Park, CEO Devoted Health. "His unparalleled experience is a crucial part of our launch. His expertise is invaluable and will help us achieve our goal to make healthcare in Florida caring, affordable, and always there when you need it."

Devoted Health separates itself from competitors by putting the focus back on the patient. The company has partnered with top providers and aims to create a simplified experience for members through the use of world-class technology and personal health guides.

About Devoted Health

Aiming to launch Medicare Advantage plans in 2019, Devoted Health is on a mission is to provide simple, seamless, and affordable healthcare. In other words, they want to offer the kind of plans



and care they'd want for their own families. They support the health and wellness of their members with guides who help them navigate the healthcare system, by utilizing world-class technology that powers a simplified member experience, and partnerships with trusted providers. For more information, visit Devoted.com.

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